



IIIT ALLAHABAD'S

E-Summit

IGNITING THE INGENUITY

7-9 Feb

20
20

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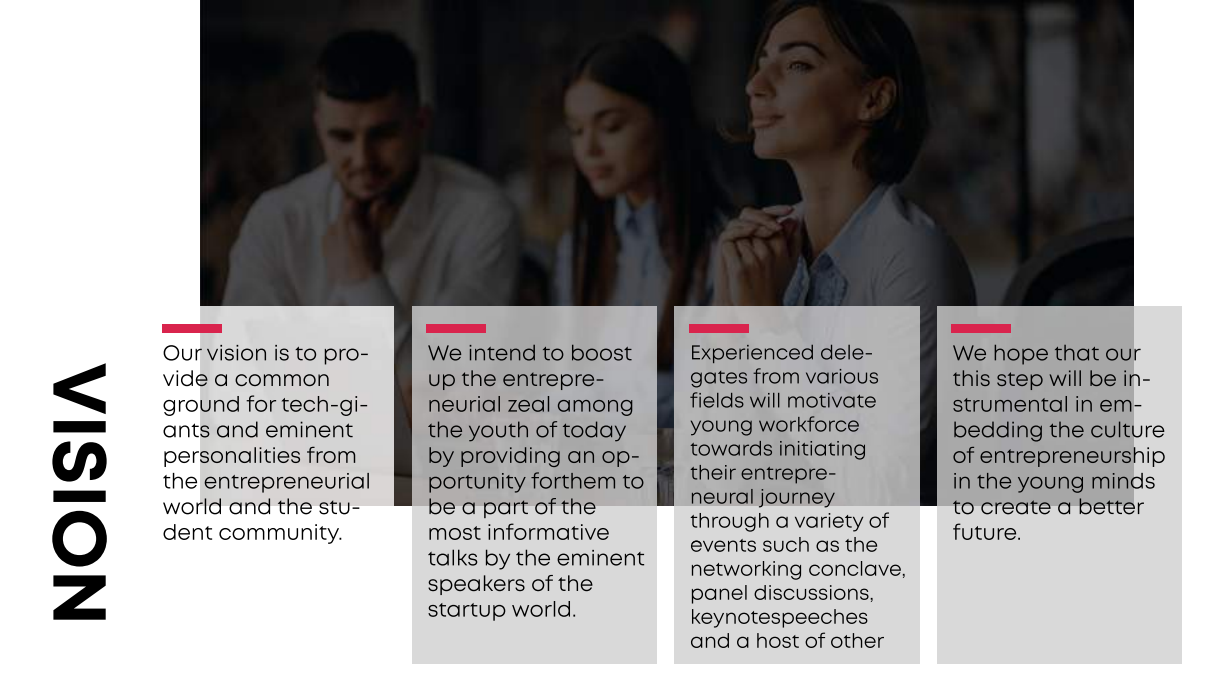
ABOUT US

IIIT-A Info Communication and Incubation Center alias IIIC, is a business incubator setup under the aegis of IIITA catalyzed and supported by the MeitY (Ministry of Electronics and Information Technology under the Startup India project by the Government of India.

IIIC incubates promising startups; provides them with required skills and technology, equips them with seed and venture funding, infrastructure and other resources to take their startups to a next level. IIIC also enkindles awareness among today's generation by organizing various educating sessions and contests such as E-Summits, B-plan contest etc throughout the year.

We aim to unlock the young minds by not only showing them the doors of opportunity but also equip them with apt resources and technology. IIIC is a platform where one not only gains entrepreneurial skills but also discovers the hidden entrepreneur in them.

VISION



Our vision is to provide a common ground for tech-giants and eminent personalities from the entrepreneurial world and the student community.

We intend to boost up the entrepreneurial zeal among the youth of today by providing an opportunity for them to be a part of the most informative talks by the eminent speakers of the startup world.

Experienced delegates from various fields will motivate young workforce towards initiating their entrepreneurial journey through a variety of events such as the networking conclave, panel discussions, keynotes speeches and a host of other

We hope that our this step will be instrumental in embedding the culture of entrepreneurship in the young minds to create a better future.

WHAT TO EXPECT



ACCELERATOR PROGRAM

It's one of the flagship events of E-Summit'19 where various industry experts and eminent speakers from the startup world come under a common roof to be a part of the panel discussion.



NETWORKING CONCLAVE

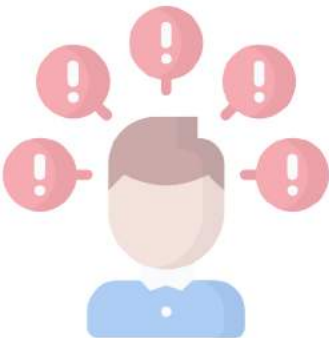
A series of workshops including workshops on Design and Innovation Thinking, Business Plan Writing and Social Entrepreneurship and new age leadership will be organised.



BUSINESS MODEL CANVAS COMPETITION

Business model canvas competition intends to stimulate promising and aspiring entrepreneurs to present their business plan in a brief and pictorial form covering all the key aspects required for a business model in a compact manner.

WHAT TO EXPECT



KEYNOTE TALKS

As a motivational trigger for students, keynote talks by achievers from different backgrounds and experiences will be organized by various eminent speakers from the IT industry and the startup world to give talks. These talks will seed the notion of entrepreneurial zeal in the audience.



PANEL DISCUSSION

For further benefit of the budding entrepreneurial community, a panel discussion will also organised on a theme that will benefit the aspiring entrepreneurs on a topic that will prove to be motivational for them and will also enlighten them with knowledge and deeper insights.



PRODUCT HACKATHON

Product Hackathon is a new innovative implementation of a hackathon where each time will be expected to build a complete product by the end of a 36 hours hackathon. The product will be judged by how market-ready it is and how viable the product is for the market.

INFORMAL EVENTS



PITCHERS 2.0

This exciting competition aims to provide participants with an opportunity to enhance their entrepreneurial skills. Choose a product from the list, make a comprehensive business model, and pitch in front of the panel of judges from the industry.



BID IT

Ever thought what would you do if you got a chance to build your own IPL team. To learn Strategizing, Resource management, Entrepreneurship, all at the same time in a fun-filled event for Cricket enthusiasts who believe that "Cricket is more than just a game."



CONQUEST

Put yourself in the shoes of the founder of a startup. Solve the problems which caused the shutdown of startups based on the case study provided.



BIZQUIZ

A quizzing event with business and entrepreneurship related quizzes which will be conducted in 3 rounds. First will be qualifying - pen and paper round. The other two rounds will be buzzer round.

PAST SPEAKERS



**AJAY SUMAN
SHUKLA**

Team Leader at Lead
Deshpande Foundation
TedX Speaker
Program Manager at
Deshpande Foundation



**SHIVANI
MAHESHWARI**

Co-Founder and
CEO of Clorik



**SANDEEP
JAIN**

Founder and
CEO of Geeksforgeeks

PAST SPEAKERS



**ABHINAV
JOHRI**

Director of Digital
Transformation, Ernst & Young



**ARTUS
KROHN G**

CEO and Chief Data Scientist,
LYTiQ GmbH
Paderborn, Germany



**KAAVYA
REDDY**

Founder Akula Design Club
Consultant, 50K Ventures
Consultant, Waveslabs
Technologies

HIGHLIGHTS

7

Keynote
Speakers

10+

Incubations
Offered

5K+

Footfall

20+

Startups Visited
During EXPO

150+

Participating
Colleges

300+

Onsite
Participants



WHY SPONSOR US ?



GET BRAND AWARENESS

You get to display your product and marketing materials in front of your target audience and prominently increase your sales.



MARKETING WITH A BUDGET

Get ahead of your competition by picking one of our reasonably priced sponsorship schemes and reach your customers directly instead of spending huge amount on useless schemes.



SOCIAL RESPONSIBILITY

You get to give back to the community and thanking them for their support and align your brand to a cause or mission your customers are passionate about



SCOUT FOR POTENTIAL HIRES

Take your pick from the amazing talent pool that is expected to be present at the E-summit



SPONSORSHIP OPPORTUNITIES



	Silver	Gold	Platinum	Diamond
Cost	₹35000	₹50000	₹75000	₹100000
Logo on Website	✓	✓	✓	✓
Branding Avenues	✓	✓	✓	✓
Send Mentors	✗	✗	✓	✓
Opening Ceremony Introduction	✓	✓	✓	✓
Workshop	✗	✗	45 Min	90 Min
Recruiting	✗	✗	✗	✓
Logo on Certificate and ID	✗	✗	✗	✓
Special Photobooth Props	✗	✗	✗	✓
Seperate On-Site Booth	✗	✗	✗	✓
Branding Wall	✓	✓	✓	✓
Multicity Promotion	✓	✓	✓	✓
Sponsorship Strip	✓	✓	✓	✓

The donations given as sponsorship are **100% tax deductible**, under **Section 80g and 80gga**. An approved university/educational institution of national eminence is eligible for donations with 100% deduction without any qualifying limit specially customized deliverables can be offered on certain packages kindly contact the team for the same,

SPONSORSHIP OPPORTUNITIES



Title Sponsor presents

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in association with

Associate Sponsor

Title and Associate Sponsors will receive all the benefits of diamond tier sponsorship.

In Addition, **Title and Associate** sponsors will be associated with the E-Summit logo and all branding materials involving the logo pre/during/post event.

The **Title Sponsor** will be given an avenue for Keynote Speech.





POLICIES

- IIIC does not share participant data with sponsors without permission.
- Participants do not permit summit organisers to share their data with sponsors without permission.
- Sponsors and their representative must abide by the code of conduct at all times, to create a safe and welcoming environment for everyone.
- Editorial is independent of sponsorship. Sponsorship does not automatically guarantee stage time.
- Sponsored editorial(workshops, tracks, sessions) and online content (podcasts, articles) are subject to IIIC's standard editorial process and approval.
- Sponsor passes are limited to a maximum of the number mentioned with the highest sponsorship chosen.
- It does not work cumulatively. Additional passes are available at discounted prices.
- Full payment needs to be made before the event.

PAST SPONSORS

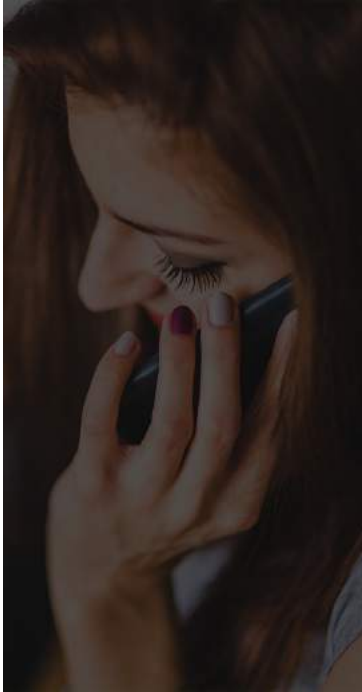


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